

## AHIC 2012 Poster Guidelines

*Please structure your poster according to the following guidelines.*

### **Poster Content**

**Title:** A short but informative title.

**Authors and affiliations:** A list of all authors and their affiliations. Please indicate the presenting author.

**Type of Poster:** The poster may be based on your research or you may elucidate some topic on which you have developed expertise.

**Context:** A brief explanation of the importance of your work. Your content should be self-explanatory and educational.

**Objective:** State the precise objective(s), issue(s) or question(s) the work addresses, indicating which is primary. If a hypothesis was tested in a research project, it should be stated here.

**Design:** Describe the basic design of the study and methods you used or, if reporting an implementation experience, describe the features of the implementation. If reporting a novel design or implementation, make sure to point out the key innovative features and why they are important. If elucidating a topic, provide your approach to preparing it.

**Setting:** If applicable, describe the setting in which the work took place, to which it applies (e.g. primary care clinic, academic hospital, ambulatory care clinic, etc.), or to whom it applies.

**Participants/Data Sources:** Provide a brief description of any study participants (inclusion/exclusion criteria) in a research project, or a description of those targeted in your implementation. If reporting a systematic review or elucidating a topic, include date of the search, sources and time period searched.

**Intervention(s):** Provide a description of the main features of any interventions you used, including the method and duration of their administration.

**Results:** Report the main outcomes of your work, with measures of significance, if applicable.

**Conclusions:** Briefly state your conclusions along with implications for system developers, implementers, health system decision-makers, users, or patients.

### **Poster Format**

- Use clear language.
- Do not put too much on the poster. The material must be readable from 6-feet away!
- Spend time on the layout to ensure the poster is attractive.
- Remember that a picture (or diagram) is worth a lot of words.
- Think of the poster as an 'elevator speech'; crucial points you can get across in as little space and time as possible.
- Printed posters for display at the conference must fit within the dimensions of 4'x5'.
- The electronic version must be provided as a PPT slide.